



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM

Circular No. _____

Series of 2026

TO : ALL MINISTRIES, OFFICES, AND AGENCIES
Bangsamoro Autonomous Region in Muslim Mindanao

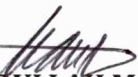
SUBJECT : SUPPORT FOR THE MEASLES-RUBELLA (MR) SUPPLEMENTAL
IMMUNIZATION ACTIVITIES (SIA) CY 2026

DATE : 24 Rajab 1447 AH | 13 January 2026

1. Pursuant to the directive of the Department of Health (DOH), directing the conduct of a Mindanao-wide Measles-Rubella Supplemental Immunization Activity (MR-SIA) in response to the surging incidence of measles nationwide, it is hereby noted that several regions in Mindanao, including the Bangsamoro Autonomous Region in Muslim Mindanao (BARMM), remain among those posting the highest reported cases. As of December 2025, measles-rubella cases increased by 29% compared to 2024, with the majority of cases occurring among unvaccinated children.
2. Data indicating continued lagging of BARMM in routine immunization coverage, based on the 2025 3rd Quarter Field Health Services Information System (FHSIS) of the DOH-Epidemiology Bureau, showed an overall coverage of 49.89 percent, with Measles-Containing Vaccine (MCV) 1 coverage at 51.90% and MCV2 coverage at 50.70%. Further, records from the Ministry of Health – Regional Epidemiology and Surveillance Unit (MOH-RESU) reflected BARMM as recording the highest measles incidence nationwide at 144.69 cases per 1 million population, or a total of 890 reported cases as of 27 December 2025. These gaps are being attributed to multiple factors, including vaccine hesitancy, the lingering impact of the COVID-19 pandemic, vaccine supply constraints, the spread of misinformation, geographically isolated and disadvantaged areas, and persistent security challenges in conflict-affected communities.
3. In response to the declining immunization coverage and the increasing incidence of measles in the region, the Ministry of Health (MOH) shall be conducting a **region-wide Measles-Rubella Supplemental Immunization Activity (MR-SIA)** from **January 19 to February 13 2026**, aimed at preventing further transmission of measles and rubella and protecting the health and well-being of Bangsamoro children.
4. In view thereof, all Bangsamoro Ministries, Offices, and Agencies are hereby enjoined to undertake complementary initiatives, extending full support, and actively participating in the **Kick-Off Ceremony** of the **MR-SIA Campaign** scheduled on **19 January 2026**, at **7:30 A.M.**, at the **Bangsamoro Government Center, Cotabato City**.

For guidance and compliance.

By Authority of the Chief Minister
ABDULRAOF A. MACACUA


ABDULLAH M. CUSAIN
Acting Senior Minister

OCM-BARMM/AMS-RD
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