



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM

Circular No. 1722

Series of 2024

TO : ALL MINISTRIES, OFFICES, AND AGENCIES
Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT : OBSERVANCE OF THE 2024 18-DAY CAMPAIGN TO END VAW
IN THE BARMM

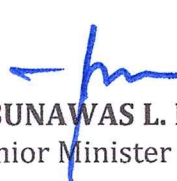
DATE : 25 Rabi-ul-Akhir 1446 AH | 28 October 2024

1. Pursuant to Proclamation No. 1172, Series of 2006, the **18-Day Campaign to End Violence Against Women** is observed annually from November 15 to December 12 to raise awareness on the protection of the rights of women against violence and all other forms of discrimination.
2. The Bangsamoro Women Commission (BWC) emphasizes the urgency of the advocacy with its recurring campaign theme **"United for a VAW-free Philippines"** for 2022-2027 and its 2024 sub-theme **"VAW Bigyang Wakas, Ngayon na ang Oras!"** This is in line with the commemoration of the 20th Anniversary of the signing of R.A. 9262, otherwise known as the "Anti-Violence Against Women and Their Children Act of 2004."
3. Hence, you are directed to participate in the **2024 18-DAY CAMPAIGN TO END VAW IN THE BARMM** by:
 - a. **Hanging of Tarpaulin:** Display the official tarpaulin layout at the façade of your office building/premises **starting November 23, 2024;**
 - b. **Wearing of the Official Campaign T-Shirt:** All ministries, offices, and agencies are enjoined to wear the official campaign t-shirt on **November 25, 2024;**
 - c. **Participation in the Kick-Off Program:** All ministries, offices, and agencies must send at least ten (10) of their employees to attend the Kick-off program on November 25, 2024, 7:30 a.m. at the Shariff Kabunsuan Cultural Complex (SKCC), Bangsamoro Government Center, Cotabato City. All MOAs shall provide their employees with food/packed meals charged against their agency GAD fund. All employees are advised to stay until the program ends. Attendance shall form part of your GAD Activity; and

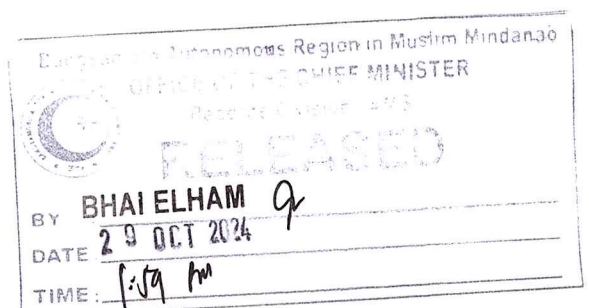
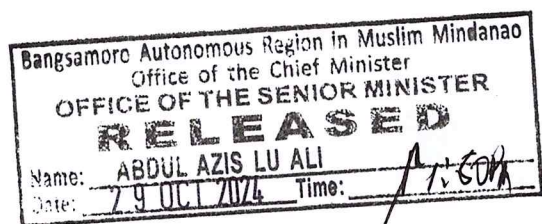
- d. All costs incurred shall form part of your GAD fund utilization.
4. The Kick-Off will start with the following sequence of activities:
- Film showing of I-Witness Kara David's "Ang Kapalit ay Katahimikan."
 - Forum with the Grade 12 students from selected schools on "Ending Violence on Women and Girls."
 - Presentation of the Result of the VAW Desk functionality Assessment Report.
 - Awarding on the Proceeds of the Fun Run Activities of BTA-GADFPS and BWC to the Top 10 Barangay Vaw Desk.
 - Games and Prizes.
5. The official tarpaulin and t-shirt layouts are attached for your reference.
6. For questions and/or other clarifications, please contact the BWC through Ms. Sahara K. Ali at 0985 185 7108 or Ms. Norhaydie Taup at 0956 448 0706.

For strict compliance.

By Authority of the Chief Minister
AHOD B. EBRAHIM


ABUNAWAS L. MASLAMAMA
Senior Minister

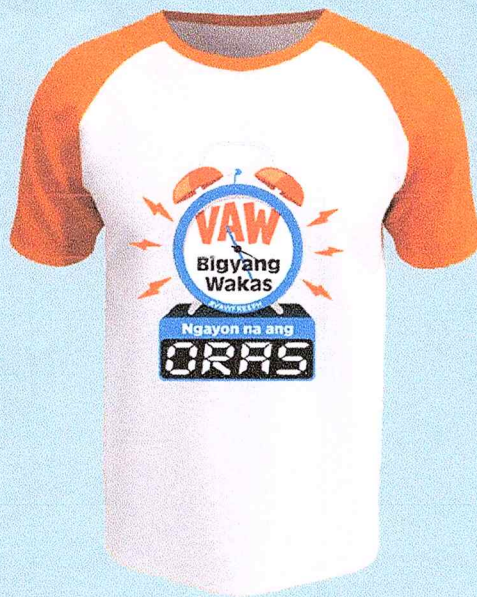
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18 DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN 2024

Advocacy T-shirt

Front



Back



Male



Female

DOWNLOAD

<https://bit.ly/3Yfvmai>



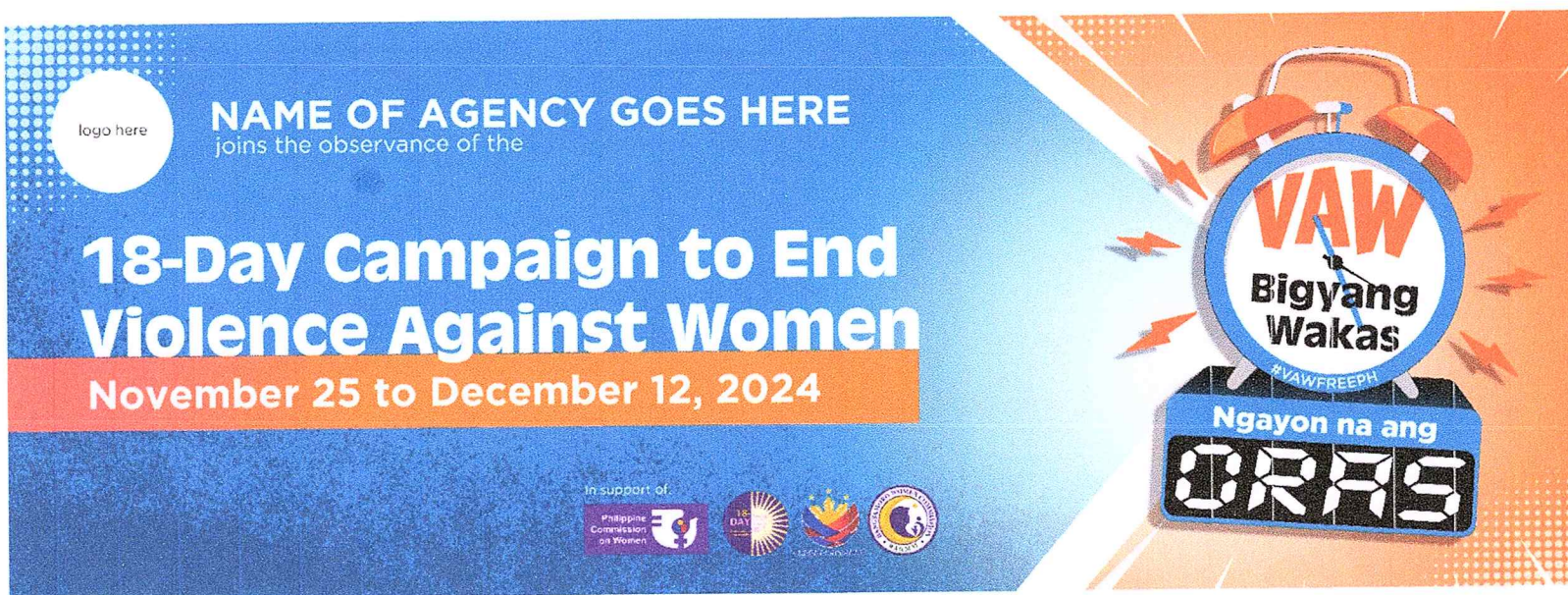
Advocacy Streamer

Specifications:

Dimensions: **11 ft. length and 4 ft. width**

To ensure the integrity of this IEC material, it is important to take note of the following:

- No other elements should be present within the design itself.
- The tarpaulin may be resized to fit agency's posting space as long as the width-height proportioned is maintained.



<https://bit.ly/3Yfvmai>

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