



BANGKO SENTRAL NG PILIPINAS

MEMORANDUM

OFFICE OF THE GOVERNOR

CIRCULAR LETTER NO. CL-2022-030

To : ALL BANKS

Subject : Credit Consciousness Week

Pursuant to Presidential Proclamation No. 568 series of 1995 (copy attached), the Bangko Sentral ng Pilipinas (BSP) enjoins all banks to promote Credit Consciousness Week, which will run from 24 to 30 April 2022. This year's theme is ***Wastong pag-utang, susi sa pagbangon ng bayan.***

To unify the campaign for our celebration of Credit Consciousness Week 2022, banks are encouraged to incorporate the (1) above-cited theme; (2) the phrase "Credit Consciousness Week, 24 to 30 April 2022"; and (3) the hashtag #CCWeek2022 in their promotional materials and advertisements via websites, social media pages, ATM screen displays, and other channels throughout the weeklong celebration.

The prescribed art card for this campaign may be downloaded from the BSP website.

For more information, banks may contact the BSP Communication Office by email at bspmail@bsp.gov.ph.

BENJAMIN E. DIOKNO
Governor

18 March 2022

MALACAÑANG

Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 568

DECLARING THE PERIOD FROM APRIL 24 TO 30 OF EVERY YEAR AS
CREDIT CONSCIOUSNESS WEEK

WHEREAS, PHILIPPINES 2000, the Filipino vision of sound development by the year 2000, recognizes the need for accelerated industrial and agricultural development by generating financial resources through effective financial intermediation and sound lending operations in aid of capital formation;

WHEREAS, the drive towards the attainment of the status of a Newly Industrialized Country by the turn of the century will be effectively boosted if all sectors of society are made fully aware of the vital role that capital formation and responsible credit play in the country's economic development;

WHEREAS, to effectively impart this awareness, it is imperative to institute a continuing campaign that will involve all sectors of society, as well as all levels and instrumentalities of the government;

NOW, THEREFORE, I, FIDEL V. RAMOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the period from April 24 to 30 of every year, as "CREDIT CONSCIOUSNESS WEEK".

For this purpose, the Secretary of Finance, Secretary of Education, Culture and Sport, Secretary of the Interior and Local Government, Director-General of the National Economic and Development Authority, the Governor of the Bangko Sentral ng Pilipinas, as well as all heads of Departments, Bureaus, Offices, Agencies, and Instrumentalities of the Government, Local Government Units of all levels, and Government-owned or Controlled Corporations are hereby directed to undertake activities in accordance with the spirit of this Proclamation.

The Bankers Association of the Philippines, the Chamber of Thrift Banks, the Rural Bankers Association of the Philippines, the Financial Executives Institute of the Philippines, and all members of the mass media, civic and commercial associations and non-governmental organizations are hereby requested to extend their full support and cooperation in this campaign.

Credit Consciousness Week
April 24 to 30 of every year

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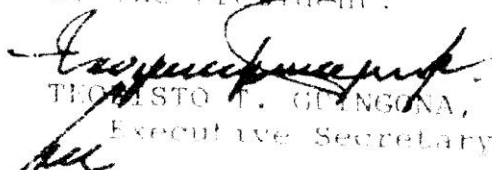
1979 h supersedes Proclamation No. 1837, dated March 30,

IN WITNESS WHEREOF, I have hereunto set my hand and
caused the seal of the Republic of the Philippines to be
affixed

Done in the City of Manila, this 25th day of April in
the year of Our Lord, nineteen hundred and ninety five.



By the President:


THORISTO T. GUINGONA, JR.
Executive Secretary

PMS LIBRARY

Received

MAY 12 1995

Date



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CREDIT CONSCIOUSNESS WEEK 2022 ART CARDS

Facebook Cover Photo 860 x 320



Social Media Card 1500 x 1250



CREDIT CONSCIOUSNESS WEEK 2022 ART CARDS

Web Banner 1250 x 600



ATM Screen 1280 x 978

