



BANGKO SENTRAL NG PILIPINAS

OFFICE OF THE GOVERNOR

MEMORANDUM

CIRCULAR LETTER NO. CL-2022-085

To : ALL BANKS

Subject : National Banking Week 2023

The Bangko Sentral ng Pilipinas (BSP) enjoins all banks to promote the National Banking Week 2023 pursuant to Presidential Proclamation No. 2250 series of 1982 (Annex A).

The upcoming National Banking Week will carry the theme "*Cybersecurity: Secure Your Savings, Protect Your Future*" and will run from 1 to 7 January 2023.

In this regard, the BSP encourages banks to incorporate the following elements in communication materials published through your websites, social media pages, automated teller machine screen displays, and other channels throughout the weeklong celebration:

1. The event theme;
2. The line "National Banking Week, January 1 – 7, 2022"; and
3. The hashtags #NBWeek2023 and #BSPSecuritips.

The prescribed art card for this campaign is attached (Annex B) and the high-resolution electronic copy may be downloaded from the BSP website.

For more information, please contact the BSP Communication Office via email at bspmail@bsp.gov.ph.

FELIPE M. MEDALLA
Governor

23 December 2022

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 2256DECLARING THE FIRST FULL WEEK OF JANUARY EACH YEAR
AS NATIONAL BANKING WEEK

WHEREAS, the banking community, in order to contribute its utmost in the service of the nation, must have the vigorous support of and develop a healthy partnership with our people;

WHEREAS, the desired objective of accelerating the country's economic progress, particularly through financial intermediation, cannot be attained until all sectors of society fully realize and have a continuing awareness of the vital role of banking in the national development process;

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the first full week of January each year beginning in 1983, as National Banking Week and hereby direct the Central Bank of the Philippines to undertake all such measures as may be necessary to ensure the successful observance thereof and enjoin all sectors of our society and all levels of the government to extend their cooperation.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 10th day of December, in the year of Our Lord, nineteen hundred and eighty-two.

By the President:



JUAN C. TUVERA
Presidential Executive Assistant

ANNEX B

Please refer to the downloadable templates of this art card for better resolution.

