



BANGKO SENTRAL NG PILIPINAS

OFFICE OF THE GOVERNOR

CIRCULAR LETTER NO. CL-2026-019

To : ALL BANKS
Subject : Credit Consciousness Week 2026

The Bangko Sentral ng Pilipinas (BSP) enjoins all banks to promote Credit Consciousness Week 2026, in accordance with Presidential Proclamation No. 568, Series of 1995.¹

The Credit Consciousness Week will run from 24 to 30 April 2026 with the following theme:

English Version: **Credit done right keeps the future bright**
#CreditConsciousnessWeek2026
#CCWeek2026

Filipino Version: **Sa pag-utang nang wasto, bukas ay planado**
#CreditConsciousnessWeek2026
#CCWeek2026

The BSP encourages banks to feature the following in their communication materials across platforms (e.g., websites, social media, automated teller machine [ATM] screen displays) during the week:

1. theme (in either English or Filipino);
2. phrase "Credit Consciousness Week, 24–30 April 2026"; and
3. hashtags #CreditConsciousnessWeek2026 and #CCWeek2026.

The art cards and captions for the campaign are attached² and available for download in high resolution from the BSP website.

For more information, contact the BSP Communication Office at bspmail@bsp.gov.ph.


LYN I. JAVIER
Officer-in-Charge
17 April 2026

¹ Annex A (Presidential Proclamation No. 568, Series of 1995)

² Annex B (Prescribed Art Cards and Captions)

MALACAÑANG

Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 568

DECLARING THE PERIOD FROM APRIL 24 TO 30 OF EVERY YEAR AS CREDIT CONSCIOUSNESS WEEK

WHEREAS, PHILIPPINES 2000, the Filipino vision of sound development by the year 2000, recognizes the need for accelerated industrial and agricultural development by generating financial resources through effective financial intermediation and sound lending operations in aid of capital formation;

WHEREAS, the drive towards the attainment of the status of a Newly Industrialized Country by the turn of the century will be effectively boosted if all sectors of society are made fully aware of the vital role that capital formation and responsible credit play in the country's economic development;

WHEREAS, to effectively impart this awareness, it is imperative to institute a continuing campaign that will involve all sectors of society, as well as all levels and instrumentalities of the government;

NOW, THEREFORE, I, FIDEL V. RAMOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the period from April 24 to 30 of every year, as "CREDIT CONSCIOUSNESS WEEK".

For this purpose, the Secretary of Finance, Secretary of Education, Culture and Sport, Secretary of the Interior and Local Government, Director-General of the National Economic and Development Authority, the Governor of the Bangko Sentral ng Pilipinas, as well as all heads of Departments, Bureaus, Offices, Agencies, and Instrumentalities of the Government, Local Government Units of all levels, and Government-owned or Controlled Corporations are hereby directed to undertake activities in accordance with the spirit of this Proclamation.

The Bankers Association of the Philippines, the Chamber of Thrift Banks, the Rural Bankers Association of the Philippines, the Financial Executives Institute of the Philippines, and all members of the mass media, civic and commercial associations and non-governmental organizations are hereby requested to extend their full support and cooperation in this campaign.

Credit Consciousness Week
April 24 to 30 of every year

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h supersedes Proclamation No. 1837, dated March 30,
1979

IN WITNESS WHEREOF, I have hereunto set my hand and
caused the seal of the Republic of the Philippines to be
affixed

Done in the City of Manila, this 25th day of April in
the year of our Lord, nineteen hundred and ninety five.

By the President:

Ernestopina
ERNESTO P. GILGONAY, JR.
Executive Secretary



PMS LIBRARY

Received

MAY 12 1995

Date


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ANNEX B. PRESCRIBED ART CARDS AND CAPTIONS

(High resolution copies of these art cards are available for download in different sizes from the BSP website.)

ENGLISH



Proposed Caption:

Manage credit wisely—not just to borrow, but to build a better future.

The Bangko Sentral ng Pilipinas joins the nation in observing Credit Consciousness Week from 24 to 30 April 2026. This year's theme, "Credit done right keeps the future bright," highlights the importance of responsible credit use in building a financially resilient public.

Good credit is more than just numbers. Use credit wisely to open doors to financial freedom and help secure a brighter future. Join us in promoting responsible financial habits!

#CreditConsciousnessWeek2026
#CCWeek2026

FILIPINO



Proposed Caption:

Bawat matalinong pag-utang ay hakbang tungo sa masaganang bukas.

Kaisa ang Bangko Sentral ng Pilipinas sa pagdiriwang ng Credit Consciousness Week (CCW) mula 24 hanggang 30 ng Abril 2026. Sa temang, "Sa pag-utang nang wasto, bukas ay planado," itinatampok ng CCW 2026 ang kahalagahan ng responsableng pag-utang sa pagbuo ng matatag na kinabukasan ng sambayanan.

Maging matalino sa pag-utang at sama-sama nating isulong ang responsableng paggamit nito!

#CreditConsciousnessWeek2026
#CCWeek2026