



Bangko Sentral ng Pilipinas

OFFICE OF THE GOVERNOR

CIRCULAR-LETTER

TO: ALL BANKING INSTITUTIONS

Pursuant to Proclamation No. 2250 dated December 10, 1982 (copy attached) designating January 1 to 7 as *National Banking Week*, all banking institutions and their branches are enjoined to undertake during the period such promotional and publicity-generating activities as advertising, window and counter displays, streamers, distribution of give-aways, raffles and similar incentives and devices.

We hope that through the observance of National Banking Week, we will be able to promote awareness and appreciation of the vital role of banking in national development.

To unify the campaign, banks are also requested to incorporate the theme, ***Ugaliin ang Pagbabangko, Para Tayo Ay Umasenso***, and the phrase "National Banking Week, January 1-7, 2006" in their promotional materials and print advertisements during the period.


AMANDO M. TETANGCO, JR.
Governor

21 December 2005

PANANALAPING MATATAG, BANSANG PANATAG