

REVENUE MEMORANDUM ORDER NO. 6-2000 issued February 29, 2000 prescribes the objectives, strategies, policies and guidelines for the Bureau's conduct of year-round dialogue with taxpayers and tax information/education campaign. Towards this end, several strategies were identified, namely: i) distribution and display of information materials; ii) conduct of seminars, consultations and dialogues with taxpayers; iii) coordination with media, other government agencies and local government units in featuring information messages and materials for the BIR; and iv) enlisting the campaign participation of civic, business and professional organizations, and local government units. The Taxpayer Information and Education Division shall distribute to the regional offices necessary information materials; coordinate with public and private media offices in featuring tax information messages; arrange for the appearance of Bureau officials in tax seminars and conferences; and issue official announcements to assist in the dissemination of information. All BIR Regional and District Offices are required to undertake the activities specified in the Bureau's Taxpayer Information and Education Program.