



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER
Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM
Circular No. 0009
Series of 2026

TO : ALL MINISTRIES, OFFICES, AND AGENCIES
Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT : CULTURAL BOOTH COMPETITION

DATE : 23 Rajab 1447 AH | 12 January 2026

In celebration of the **7th Bangsamoro Foundation Day** on **January 21, 2026**, a **Cultural Booth Competition** shall be conducted as part of the official activities of the celebration. The competition aims to showcase the diverse cultures, traditions, history, and identity of the Bangsamoro people, promote cultural awareness, and foster unity and public engagement.

In this regard, the following guidelines shall be observed:

1. GENERAL GUIDELINES

- 1.1 Each participating province/area shall be allowed **one (1) official cultural booth entry** to the competition.
- 1.2 Participation in the competition forms part of the **official activities of the 7th Bangsamoro Foundation Day**.
- 1.3 All expenses incurred in the conceptualization, design, construction, decoration, manpower, logistics, and booth operations shall be charged to the funds of the concerned participant, subject to existing government accounting and auditing rules and regulations, where applicable.
- 1.4 Participants are encouraged to utilize **indigenous, eco-friendly, and reusable materials** whenever practicable.
- 1.5 Each participating province/area shall designate a **focal person** to coordinate with the organizing committee on matters related to compliance, scheduling, and technical requirements.

2. LEAD MINISTRIES / OFFICES AND COORDINATION

- 2.1 As agreed during the coordination meetings, the following ministries and offices shall **coordinate** with the respective LGUs for the Cultural Booth Competition, to wit:

Province/Area	Assigned Ministry/Office
Maguindanao del Norte	MOLE and MFBM
Maguindanao del Sur	MPW and MIPA
Lanao del Sur	MHSD and MOST
Basilan	MSSD and MENRE
Tawi-Tawi	MOTC and MTIT
Special Geographic Areas	MOH and MAFAR

Cotabato City	MBHTE
Outside Bangsamoro Communities	MPOS and OOBBC

- 2.2 The **provincial governments** are hereby **enjoined to lead the establishment and operation of cultural booths** representing their respective provinces/areas.
- 2.3 The **Ministry of the Interior and Local Government (MILG)**, together with the **assigned ministries/offices for each province/area**, as indicated in Item 2.1 of these Guidelines, are hereby **directed to coordinate closely** with the concerned **provincial and/or local government offices** to ensure the effective implementation of this activity.

3. BOOTH DESIGN AND CONCEPT

- 3.1 Each cultural booth shall depict and integrate the following elements:
- 3.1.1. The culture, heritage, traditions, and values of the represented province/area;
 - 3.1.2. The official theme of the **7th Bangsamoro Foundation Day**; and
 - 3.1.3. Distinct historical, cultural, or social practices unique to the represented community.
- 3.2 The booth design must be **visually appealing, creative, informative, and easily understandable** to the general public.
- 3.3. The use of traditional patterns, textiles, artifacts, symbols, and colors is highly encouraged, provided these are **culturally accurate and respectfully presented**.

4. BOOTH SPACE, SAFETY, AND MAINTENANCE

- 4.1. Booth dimensions shall conform to the **standard size and layout** prescribed by the organizing committee.
- 4.2. All booth structures, decorations, and installations must be **stable, secure, and safe** for public viewing.
- 4.3 The use of sharp, hazardous, flammable, or dangerous materials is **strictly prohibited**.
- 4.4 Booths shall be maintained in a **clean and orderly condition** throughout the duration of the exhibition.

5. DISPLAYS, PERFORMANCES, AND DEMONSTRATIONS

- 5.1 Booths may feature cultural displays, traditional attire, handicrafts, musical instruments, audio-visual materials, and live or recorded demonstrations.
- 5.2 Cultural performances or demonstrations, if any, must comply with safety protocols and must not disrupt nearby booths.
- 5.3 All participants and performers shall wear **appropriate and culturally respectful attire** consistent with the booth theme.

6. SOUND AND VISUAL EFFECTS

- 6.1 Sound systems, lighting, and audio-visual presentations may be used, subject to volume limits and safety regulations set by the organizing committee.
- 6.2 Sound levels shall not interfere with other booths and official activities.

7. EVENT MECHANICS

- 7.1 The Cultural Booth Exhibition and Judging shall be conducted on **January 21, 2026**, during the 7th Bangsamoro Foundation Day celebration.

- 7.2. Booths must be fully installed and ready for inspection at the time designated by the organizing committee.
- 7.3. Judging shall be conducted on-site by a panel of judges designated by the organizing committee.
- 7.4. Failure to comply with the prescribed guidelines, schedule, or instructions may result in **point deductions or disqualification**.

8. CRITERIA FOR JUDGING

Criteria	Percentage
Relevance to Theme and Cultural Authenticity	30%
Creativity and Originality	25%
Educational Value and Cultural Presentation	20%
Visual Impact and Aesthetic Appeal	15%
Overall Execution and Craftsmanship	10%
TOTAL	100%

9. PRIZES

The following prizes shall be awarded to outstanding entries:

- **Champion** – PhP 200,000.00
- **1st Runner-Up** – PhP 150,000.00
- **2nd Runner-Up** – PhP 100,000.00
- **3rd Runner-Up** – PhP 50,000.00

For queries and other related concerns, contact Ms. Bai Roxanne July S. Ambolodto of the Office of the Senior Minister at 0905 496 1285 or email at osm@bangsamoro.gov.ph.

For information, guidance, and compliance.

By Authority of the Chief Minister
ABDULRAOF A. MACACUA


ABDULLAH M. CUSAIN
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