



Philippine Amusement and Gaming Corporation



MEMORANDUM

July 7, 2025

TO : ALL LICENSEES, SUPPLIERS, GAMING SYSTEM ADMINISTRATORS, GAMING VENUE OPERATORS, AND OTHER CONCERNED PARTIES

FROM : THE ASSISTANT VICE PRESIDENTS
Gaming Licensing Development Department
Electronic Gaming Licensing Department

SUBJECT : IMMEDIATE REMOVAL OF BILLBOARD AND OTHER OUT-OF-HOME ADVERTISEMENTS

In response to the growing prevalence of gambling-related advertisements in the country, you are hereby directed to undertake the following:

1. Submission of inventory of billboard and wallscape advertisements with the following details:
 - o Size/dimension in meters, location/address, material (LED, tarpaulin, etc), rental contract expiry, and corresponding ASC number (Refer to Annex A for the report template)
2. Immediate removal of billboard and wallscape advertisements, and other Out-of-Home (OOH) ads, including those displayed in and on vehicles (train, bus, jeepney, taxi, etc). The status of removal must be reported to PAGCOR using attached report template.

Deadline of submission is on July 16, 2025 (Wednesday).

All advertisements must have been taken down by August 15, 2025 (Friday).

3. There shall be no replacement for the removed materials with other advertisements of the licensees/operators/authorized entities. However, PAGCOR Institutional or Responsible Gaming advertisements may be used or posted, subject to coordination with and approval by PAGCOR. Additional details and instructions regarding this will be provided in a separate notice.

For submission of reports and for further inquiries and clarification, please email info.GLDD@pagcor.ph.

For your immediate and strict compliance.

Thank you.

MA. VINA CLAUDETTE P. OCA

ATTY. JEREMY B. LUGLUG