

**TO : ALL GAMING SYSTEM ADMINISTRATORS
ALL GAMING VENUE OPERATORS
ALL LICENSEES OF INTEGRATED RESORTS
ALL GAMING AFFILIATES
ALL SUPPORT SERVICE PROVIDERS
ALL APPLICANTS
ALL CONCERNED PARTIES**

FROM : THE CHAIRMAN AND CHIEF EXECUTIVE OFFICER

**SUBJECT : PROHIBITION ON SUBLEASING, SUBLETTING AND/OR
SUBLICENSING OF ACCREDITATIONS OR LICENSES AND
STREAMLINING OF GAMING BRANDS**

At present, there are more than sixty (60) PAGCOR-accredited Gaming System Administrators (GSA) (formerly Gaming System Service Providers) that have been authorized to provide/offer games for local or domestic electronic gaming operations.

Correspondingly, these game offerings of the said GSAs are currently published and marketed using at least seventy (70) approved main Brands with at least eighty (80) Sub-brands along with +more than four hundred (400) registered main domain names and sub-domain names/Uniform Resource Locators (URL).

It has come to our attention however that a number of GSAs are sublicensing, subleasing, subletting or allowing other entities to ride on their licenses/accreditations through the utilization of separate gaming platforms. Such an arrangement is a grave violation circumventing the regulations issued by PAGCOR, which, as approved by PAGCOR's Board of Directors, warrants the penalty of revocation of accreditation and subsequent blacklisting of the errant entity.

To prevent the above instances, a "No Subleasing, Subletting or Sublicensing Policy" with streamlining of Brands has been approved for implementation to all PAGCOR-accredited GSAs, Gaming Affiliates, Support Service Providers and PAGCOR-licensed Gaming Venue Operators.

All affected entities, i.e. the GSAs, shall comply with the attached Implementing Rules and Guidelines. Non-compliance therewith shall be dealt with accordingly.

For your information, guidance and strict compliance.

Thank you.



ALEJANDRO H. TENGCO

IMPLEMENTING RULES AND GUIDELINES (IRG) ON “NO SUBLEASING, SUBLETTING AND/OR SUBLICENSING” POLICY

There are seven (7) game offerings under the supervision of the Electronic Gaming Licensing Department (EGLD), namely:

- a) Traditional Bingo Games
 - b) Electronic Bingo Games
 - c) Electronic Casino Games
 - d) Sports Betting
 - e) Specialty Games
 - f) Online Poker Games
 - g) Numeric Games
1. This IRG on “No Subleasing/Sublicensing Policy” shall be implemented and shall cover all PAGCOR-accredited Gaming System Administrators (GSA) (formerly a Gaming System Service Provider), Gaming Affiliates, Support Service Providers and PAGCOR-licensed Gaming Venue Operators.
 2. Each GSA shall be allowed only one Brand and a main domain name/Uniform Resource Locator (URL) across all its approved game offerings. A Brand shall have a single-word name which shall be exclusively assigned to a GSA.
 3. Said GSA may further elect additional sub-brands, maximum of six (6), with independent Electronic Gaming System (EGS) along with its Online Gaming Platform (OGP) likewise for the operation of all its approved game offerings.
 4. The sub-brand/s, along with their corresponding sub-domains/URLs shall all visibly contain the main Brand name which may be placed as the main name/word or either as a prefix or a suffix.

Examples:

Brand: Casino Filipino
Main Domain: casinofilipino.ph

Additional Sub-brands (Maximum of 6)	Additional Sub-domains
Casino Filipino Egames	casinofilipinoegames.ph
Casino Filipino Bingo	bingocasinofilipino.ph
Casino Filipino Sports Betting	casinofilipinosports.ph
Casino Filipino Specialty Games	casinofilipinospecialty.ph
Casino Filipino Poker	pokercasinofilipino.ph
Casino Filipino Numbers	casinofilipinonumbers.ph

5. All EGS/OGP, main and sub-domains included, shall record all transactions in a single back-office.
6. All other additional URLs, aside from the main domains and six (6) sub-domains shall always be redirected to the latter.
7. Each main brand/main domain, as well as its sub-brands/sub-domains may have one respective social media account per social media platform for marketing/promotional purposes. Such will be applied for with and be approved by the EGLD.
8. The existing GSA with multiple Brands, domain names/URLs shall be given fifteen (15) calendar days from receipt of notice of the approval by the Board of Directors, to decide its main Brand and main domain name/URL across all its approved game offering, along with additional sub-brand and/or sub-domain name/URL per game offering, if any; after which, all other previously registered Brands and domain names/URLs shall be deemed unauthorized, and subsequently be abandoned and closed down.
9. The EGLD shall evaluate and approve all utilizations of Brands and domain names/URLs to be requested by the GSAs. The EGLD may assign the specific Brand and/or domain name/URL to the GSA that failed to comply with the above-required provision of Brand/domain name/URL on time.
10. The EGLD may determine and approve to retain or assign a particular Brand to a deserving GSA in consideration of factors that merit such brand assignment.
11. In case of dispute between brands, the EGLD shall evaluate and determine which brand shall prevail based on meritorious instances such as which entity had the first submission of the requested brand or based on any other justifiable reason.
12. Non-compliance with the "No Subleasing, Subletting and/or Sublicensing Policy" shall have a corresponding penalty of revocation of accreditation/license and subsequent blacklisting of the errant GSA/entity.
13. All main offices of GSAs, as well as their satellite offices, shall be registered with the EGLD and supervised by the CMED-EG. The GSAs shall not have offices with any other entity not licensed/registered with PAGCOR.