

REVENUE MEMORANDUM ORDER NO. 18-99 issued March 4, 1999 prescribes the strategies and activities for the conduct of the 1999 Taxpayer Dialogue and Information/Education campaign of the BIR. The Commissioner of Internal Revenue, as well as the officials and employees of the National, Regional and District Offices, will be involved in the year-round taxpayer dialogue and information/education campaign of the Bureau. Several strategies will be adopted, foremost of which is the use of multi-media resources; distribution and display of information materials in BIR offices and other strategic places; conduct of seminars, consultations and dialogues with taxpayers; coordination with media, other government agencies and local government units in featuring information messages and materials for the BIR; and enlisting of participation in the campaign of civic, business and professional organizations.