



BANGKO SENTRAL NG PILIPINAS

OFFICE OF THE GOVERNOR

CIRCULAR LETTER NO. CL-2023-025

To : ALL BANKS

Subject : Credit Consciousness Week 2023

The Bangko Sentral ng Pilipinas (BSP) enjoins all banks to promote the Credit Consciousness Week 2023 pursuant to Presidential Proclamation No. 568, series of 1995 (Annex A).

The upcoming Credit Consciousness Week, which will run from 24 to 30 April 2023, will carry the slogan *"Breaking barriers: Accelerating economic growth through financial inclusion, greater credit access"/"Inklusibong pananalapi at pautang tungo sa mas maunlad na bayan."*

In this regard, the BSP encourages banks to incorporate the following elements in communication materials published through their websites, social media pages, automated teller machine screen displays, and other channels throughout the weeklong celebration:

1. The event slogan;
2. The line "Credit Consciousness Week, April 24 to 30, 2023"; and
3. The hashtags #CCWeek2023 and #FinancialInclusion.

Attached is the prescribed art card for this campaign (Annex B). The high-resolution copy may be downloaded from the BSP website.

For more information, please contact the BSP Communication Office via email at bspmail@bsp.gov.ph.


CHUCHI G. FONACIER
Officer-in-Charge

18 April 2023

MALACAÑANG
Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 568

**DECLARING THE PERIOD FROM APRIL 24 TO 30 OF EVERY YEAR AS
CREDIT CONSCIOUSNESS WEEK**

WHEREAS, PHILIPPINES 2000, the Filipino vision of sound development by the year 2000, recognizes the need for accelerated industrial and agricultural development by generating financial resources through effective financial intermediation and sound lending operations in aid of capital formation;

WHEREAS, the drive towards the attainment of the status of a Newly Industrialized Country by the turn of the century will be effectively boosted if all sectors of society are made fully aware of the vital role that capital formation and responsible credit play in the country's economic development;

WHEREAS, to effectively impart this awareness, it is imperative to institute a continuing campaign that will involve all sectors of society, as well as all levels and instrumentalities of the government;

NOW, THEREFORE, I, FIDEL V. RAMOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the period from April 24 to 30 of every year, as "CREDIT CONSCIOUSNESS WEEK".

For this purpose, the Secretary of Finance, Secretary of Education, Culture and Sport, Secretary of the Interior and Local Government, Director-General of the National Economic and Development Authority, the Governor of the Bangko Sentral ng Pilipinas, as well as all heads of Departments, Bureaus, Offices, Agencies, and Instrumentalities of the Government, Local Government Units of all levels, and Government-owned or Controlled Corporations are hereby directed to undertake activities in accordance with the spirit of this Proclamation.

The Bankers Association of the Philippines, the Chamber of Thrift Banks, the Rural Bankers Association of the Philippines, the Financial Executives Institute of the Philippines, and all members of the mass media, civic and commercial associations and non-governmental organizations are hereby requested to extend their full support and cooperation in this campaign.

Credit Consciousness Week
April 24 to 30 of every year

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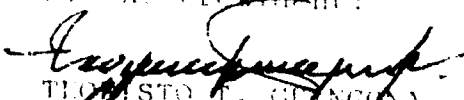
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1979 ⁿ supersedes Proclamation No. 1837, dated March 30,

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed

Done in the City of Manila, this 25th day of April in the year of Our Lord, nineteen hundred and ninety five.

By the President:


FERNANDO POE, JR.
Executive Secretary



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MAY 12 1995

Date


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BANGKO SENTRAL NG PILIPINAS

**Breaking barriers:
accelerating economic growth
through financial inclusion,
greater credit access.**

CREDIT CONSCIOUSNESS WEEK
24 – 30 April 2023



BANGKO SENTRAL NG PILIPINAS

**Inklusibong pananalapi at pautang
tungo sa mas maunlad na bayan.**

CREDIT CONSCIOUSNESS WEEK
24 – 30 April 2023

