



Republic of the Philippines
Bangsamoro Autonomous Region in Muslim Mindanao
OFFICE OF THE CHIEF MINISTER

Bangsamoro Government Center, Governor Gutierrez Avenue, Rosary Heights VII, Cotabato City 9600

MEMORANDUM

Circular No. 0125
Series of 2025

TO : **BEDC SECTORAL OFFICIALS AND MEMBERS**
Bangsamoro Autonomous Region in Muslim Mindanao

SUBJECT : **1ST BARMM TOURISM SUMMIT 2025**

DATE : **16 Rabi Al-Awwal 1447 AH | 08 September 2025**

1. The Economic Development Committee, through the Ministry of Trade, Investments and Tourism (MTIT), will conduct the **1st BARMM Tourism Summit 2025**, with the theme: **"BARMM Rising: Heritage to Horizon."** The summit will take place from **September 16-18, 2025**, at the 3rd Floor, KCC Convention Hall, KCC Mall, Cotabato City.
2. The 1st BARMM Tourism Summit aims to accelerate sustainable and inclusive tourism development by uniting stakeholders to foster peacebuilding and transform cultural heritage into economic opportunities.
3. The **"official launching of the Bangsamoro Tourism Development Plan 2024-2033 and the Ceremonial signing of Memorandum of Agreement (MOA) between the MTIT and Department of Tourism and the Tourism Infrastructure and Enterprise Zone Authority (TIEZA)"** on **September 16, 2025, 1:00 p.m. – 5:00 p.m.** is one of the highlights of the summit. The BTDP 2024-2033 will serve as the framework and direction for tourism development, aiming to promote social cohesion for lasting peace and sustainable development. It outlines joint priority programs, projects, and activities for industry stakeholders.
4. As such, you and your **five (5) senior technical staff, preferably Director and Division Chief, are hereby enjoined to attend the event.** Attire shall be in formal, inspired by our traditional or cultural dress.
5. For confirmation, and/or other clarification, you may contact the Bangsamoro Planning and Development Authority (BPDA), through Ms. Reina Ara Mala at 09177016881 or email at epd.bpdabarmm@gmail.com.

For strict compliance.

By Authority of the Chief Minister
ABDULRAOF A. MACACUA

MOHAMMAD S. YACOB, Ph.D.
Senior Minister

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