

Bangko Sentral ng Pilipinas

MANILA

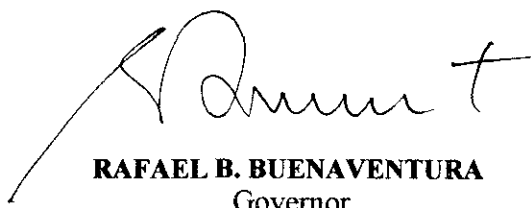
OFFICE OF THE GOVERNOR

CIRCULAR-LETTER

TO: ALL BANKING INSTITUTIONS

To create the highest level of public awareness to the importance of credit and ensure the nationwide observance of Savings Consciousness Week (June 30 to July 6), all banking institutions and their branches are enjoined to undertake during the said week, supportive publicity and promotional activities such as raffles, distribution of giveaways, putting up window or counter displays, streamers, ad placements and the use of other devices and incentives as may be appropriate for this special event.

For a unified campaign, banks are requested to incorporate the theme ***Kinabukasan Isiguro, Mag-impok sa Bangko***, along with the words "Savings Consciousness Week – June 30 - July 6, 2004" in all promotional materials and print advertisements during the period.



RAFAEL B. BUENAVENTURA
Governor

77 June 2004

369

MANILA
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BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 380

DECLARING THE PERIOD FROM JUNE 30 TO JULY 6, 1994 AND EVERY YEAR THEREAFTER AS SAVINGS CONSCIOUSNESS WEEK

WHEREAS, Philippines 2000, the Filipino peoples vision of development by the year 2000 recognizes that the purpose of hastening capital formation through non-inflationary means, particularly through savings with banks and other financial intermediaries, is that of accelerating the country's economic progress and development; and

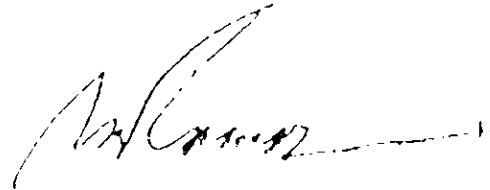
WHEREAS, the drive towards the country's reaching an industrialized status by year 2000 can be achieved only if all sectors of society fully realize, and have a continuing awareness of the vital role of savings in the development process;

NOW, THEREFORE, I, FIDEL V. RAMOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the period June 30 to July 6 of this year, and every year thereafter, Savings Consciousness Week, and hereby direct the Department of Finance, the Bangko Sentral ng Pilipinas and the Department of Education, Culture and Sports to undertake such measures as may be necessary to ensure successful observance thereof, and enjoin all sectors of our society and all levels of the government -- national, provincial, city and barangay -- to extend their cooperation to this national effort.

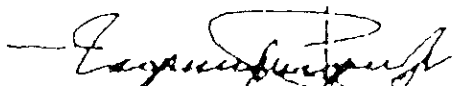
This Proclamation supersedes Proclamation No. 1868 dated June 12, 1979.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 15th day of May in the year of Our Lord, nineteen hundred and ninety-four.



By the President:



TEODORO T. GUINONA, JR.
Executive Secretary