



BANGKO SENTRAL NG PILIPINAS

OFFICE OF THE GOVERNOR

CIRCULAR LETTER NO. CL-2024-057

To : ALL BANKS

Subject : National Banking Week 2025

The Bangko Sentral ng Pilipinas (BSP) enjoins all banks to promote the National Banking Week 2025, pursuant to Presidential Proclamation No. 2250 series of 1982 (see annex).

The National Banking Week, which will run from 1-7 January 2025, will carry the following theme:

English Version: **Banks and the Public: Partners for a Brighter Future**
#NationalBankingWeek2025
#NBW2025

Filipino Version: **Bangko at Mamamayan: Magkabalikat Tungo sa Masaganang Bukas**
#NationalBankingWeek2025
#NBW2025

In this regard, the BSP encourages banks to incorporate the following in their communication materials published through websites, social media pages, automated teller machine (ATM) screen displays, and other channels throughout the weeklong celebration: (1) the above-cited theme (either English or Filipino version); (2) the phrase "National Banking Week, January 1 - 7, 2025"; and (3) the hashtags #NationalBankingWeek2025 #NBW2025.

The prescribed art cards for this campaign are attached. The high-resolution electronic copies of the art cards may be downloaded from the BSP website.

For more information, please contact the BSP Communication Office via email at bspmail@bsp.gov.ph.

ELI M. REMOLONA, JR.
Governor

Digitally signed by Eli M. Remolona Jr.
Date: 2024.12.26 12:15:51 +08'00'

26 December 2024

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 2256DECLARING THE FIRST FULL WEEK OF JANUARY EACH YEAR
AS NATIONAL BANKING WEEK

WHEREAS, the banking community, in order to contribute its utmost in the service of the nation, must have the vigorous support of and develop a healthy partnership with our people;

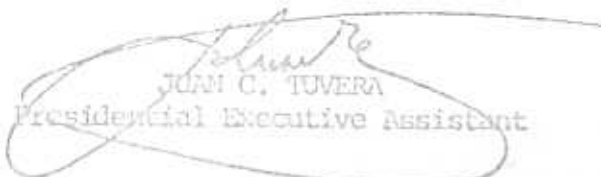
WHEREAS, the desired objective of accelerating the country's economic progress, particularly through financial intermediation, cannot be attained until all sectors of society fully realize and have a continuing awareness of the vital role of banking in the national development process;

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the first full week of January each year beginning in 1983, as National Banking Week and hereby direct the Central Bank of the Philippines to undertake all such measures as may be necessary to ensure the successful observance thereof and enjoin all sectors of our society and all levels of the government to extend their cooperation.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 10th day of December, in the year of Our Lord, nineteen hundred and eighty-two.

By the President:



JUAN C. TUVERA
Presidential Executive Assistant