



BANGKO SENTRAL NG PILIPINAS

OFFICE OF THE GOVERNOR

CIRCULAR LETTER NO. CL-2025-050

To : ALL BANKS

Subject : National Banking Week 2026

The Bangko Sentral ng Pilipinas (BSP) enjoins all banks to promote National Banking Week 2026, in accordance with Presidential Proclamation No. 2250, Series of 1982.¹

National Banking Week will run from 01 to 07 January 2026 with the following theme:

English Version: **Filipinos and Banks: Together for Progress**
#NationalBankingWeek2026
#NBWeek2026

Filipino Version: **Pilipino at Bangko: Magkaagapay sa Pag-Asenso**
#NationalBankingWeek2026
#NBWeek2026

The BSP encourages banks to feature the following in their communication materials across platforms (e.g., websites, social media, automated teller machine (ATM) screen displays) during the week:

1. theme (in either English or Filipino);
2. phrase "National Banking Week, 01-07 January 2026;" and
3. hashtags #NationalBankingWeek2026 and #NBWeek2026.

Art cards for the campaign are attached² and available for download in high resolution from the BSP website.

For more information, contact the BSP Communication Office at bspmail@bsp.gov.ph.


LYN I. JAVIER
Officer-in-Charge
w/ December 2025

¹ Annex A (Presidential Proclamation No. 2250, Series of 1982)

² Annex B (Prescribed Art Cards)