



Bangko Sentral ng Pilipinas

OFFICE OF THE GOVERNOR

CIRCULAR LETTER NO. CL-2007- 062

To : ALL BANKING INSTITUTIONS

Subject : NATIONAL BANKING WEEK

Pursuant to Proclamation No. 2250 dated 10 December 1982 (copy attached) designating 1 to 7 January as *National Banking Week*, all banking institutions and their branches are enjoined to undertake during the period such promotional and publicity-generating activities as advertising, window and counter displays, streamers, distribution of give-aways, raffles and similar incentives and devices.

We hope that through the observance of National Banking Week, we will be able to promote awareness and appreciation of the vital role of banking in national development.

To unify the campaign, banks are also requested to incorporate the theme, ***Kabuhayan ay Palawakin at Palakasin, Pagbabangko ay Ugaliin*** and the phrase "National Banking Week, 1 to 7 January 2008" in their promotional materials and print advertisements during the period.


AMANDO M. TETANGCO, JR.
Governor

11 December 2007

PANANALAPING MATATAG, BANSANG PANATAG